



— DANI — MELIN

illustrator | designer

CONTACT

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Minneapolis, MN

EDUCATION

**Minneapolis College of
Art & Design, MCAD (2010)**
Bachelor of Fine Arts:
Illustration and Design

SOFTWARE

- Adobe CC Suite
- WordPress, Light CMS, Wix, Squarespace
- Microsoft Office Suite
- Email builders: Mailchimp, InfusionSoft, ConstantContact
- Variety of Social Media

SOME CLIENTS

- TARGET
- BEST BUY
- AMERIPRISE
- AVEDA

*Portfolio and references are
available upon request.*

PROFILE

Highly creative and multi talented Illustrator / Graphic Designer, with innovative experience in multimedia, marketing and print design. Special emphasis in illustrative collaborations.

EXPERIENCE

DANI MELIN DESIGN

Creative Director & Designer, 2010 - Present

Provides professional creative services including:

- Email-marketing promotions
- Marketing collateral
- Front end web design
- Visual strategy
- Catalog layout
- Logo identity/brand developement
- Event/large format signage
- Invitation design
- Book/Map illustrations
- Fashion illustrations

TAREEN DERMATOLOGY

Graphic Designer, 2019 - Present
www.tareendermatology.com

Graphic design lead include designing:

- Marketing collateral for both print & digital
- Logo identity/brand developement
- Event signage including large format
- Social media and Goodle ad design
- Email graphics
- Investment deck design

OUTDOOR NEWS

Graphic Designer, 2016 - Present
www.outdoornews.com

Graphic lead for the New York & Ohio editions include creating/designing:

- Email design
- Marketing collateral
- Editorial illustration/graphic design
- Photo editing
- both print & digital
- Layout

AIM COMMUNICATIONS

Lead Graphic Designer & Web Manager, 2014 - 2015
www.wf-vision.com www.iwce-vision.com

Creative lead for IWCE and Windows Fashion Vision Magazine included creating/designing:

- Email-marketing promos
- Magazine advertisements
- Newsletters
- New materials for IWCE Expo tradeshow each year
- Managing WFV and IWCE websites
- Updating/designing logos for new/existing projects